

**Date:** Sept 20<sup>th</sup>, 2009

**Venue:** Plaza Royale, Shanghai  
2288 Pu Dong Avenue, Shanghai, China

## China Advantage in Sustaining Global Supply Chain Value

- 8:00 Registration and networking
- 8:30 Conference chair's Welcome Address –  
Tony Wai, CEO, SCMC Ltd.
- 8:45 **Keynote Speech** – John Paterson, CPO,  
IBM
- 9:25 Value Advantage Comparison between  
China and other regions
- 10:05 Break
- 10:15 Opportunity & Impact for Supply Chain  
Manager under current  
Economic Situation – Stuart Harrison, VP,  
EATON
- 10:55 Panel Discussion: Green and social  
responsibility, compliance, & China quality  
– Panelist: Bayer, Invista, EATON, BV;  
Facilitator: Raymond Chou, Managing  
Director, Home Depot
- 11:25 Open discussion & sharing
- 12:00 Luncheon and speech: Integrated Finance  
& Supply Chain Service in China
- 1:30 **Keynote speech**
- 2:10 Global and China Economic Trend, 2009  
and 1010
- 3:00 Effective cost modeling, reduction and  
control strategic, Vincent Phoon, Director,  
Cooper Industries
- 3:50 Cocktail break
- How to build Supply Market Intelligence –  
Walter Buczynski
- 4:20 Panel discussion: Economic trend,  
professional development and China  
prospective; Facilitator: Xiang Xu
- 5:10 Conference closing remark



Keynote Speaker  
John Paterson  
CPO, IBM Corp.

### About ISM China

Institute of Supply Management China Ltd.(ISM China) is a non-profit association affiliated with the Institute for Supply Management™ (ISM) in the US, the largest supply management institute in the world. ISM's membership base includes more than 40,000 supply management professionals in 75 countries, and ISM is a member of the International Federation of Purchasing and Supply Management (IFPSM). The core members of ISM China include senior supply management executives from China operation of global leading companies: Home Depot, Alcoa, BP, IBM, Delphi, SCMC, Invista, Tyco and Baker & McKinsey, representing strong international management know-how in combination with China operational expertise.

The mission of ISM China is to lead and promote supply management profession through facilitation of education, research & regional best practice benchmarking, knowledge sharing, standards of excellence, influence building and information dissemination, and to become the best professional networking platform in China.

# ISM China 2<sup>ed</sup> International Conference 2009



## Conference Registration Form (oversea)

### Registrant Information

ISM member ID: \_\_\_\_\_

Name \_\_\_\_\_

Chinese Name \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

Job title \_\_\_\_\_

Function \_\_\_\_\_

### Company Information

Company Name (Chinese & English) \_\_\_\_\_

Company Address (Chinese & English) \_\_\_\_\_

Business Phone \_\_\_\_\_ Fax \_\_\_\_\_

China Headcount \_\_\_\_\_ HQ Country \_\_\_\_\_

What Industry are you in? \_\_\_\_\_

What products/service do you make/provide? \_\_\_\_\_

### Payment information

Registration fee (price in USD)

By Sept 5<sup>th</sup>:  member \$80  non-member \$110  Non-member registering & joining ISM-China \$210

After Sept 5<sup>th</sup>:  member \$110  non-member \$150  Non-member registering & joining ISM-China \$250

with 5-star luxury hotel room at Plaza Royal Shanghai \$95/night x \_\_\_\_\_ nights

Non-member referred by a member from same company (save \$15)

Member name: \_\_\_\_\_ Company: \_\_\_\_\_

Payment: Credit card # \_\_\_\_\_ Exp: \_\_\_\_\_ Name \_\_\_\_\_

Note: Full payment must be received in order to confirm your registration.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Local China payment method:

Send completed form to: (scan-email, or fax)

#### Bank transfer

上海珂涛信息管理咨询有限公司

Beneficiary Bank: 上海浦东发展银行陆家嘴支行

Bank Account No.: 98060154800000089

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