

RFID: Integrated Supply Chains Symposium

Third annual symposium will convene at
Baylor University's Hankamer School of Business,
Waco, Texas, U.S.A.

September 27-28, 2007

Even though RFID (radio frequency identification) business applications have evolved over the past couple of decades, there is no doubt that it is an emerging technology for identifying and tracking objects which holds many promises for closing the time-lag gaps in information transfer for improving supply chain operation productivity. This RFID-awareness has prompted much discussion about its benefits, challenges, and security issues. The theme of this symposium is the use of RFID in supply chains. Sessions will address the massive interest in this old technology, which is changing the landscape of integrated supply chains. The use of RFID ranges from asset tracking to cashless payment to homeland security, and more. Speakers at the event will discuss RFID strategies and implementation used to accomplish this.

Keynote Speakers:

Mr. Mark Johnson

RFID Tribe

Registration ([on-line registration](#)):

The registration fees are as follows:

- o \$195 by September 25
- o The on site registration fee is \$295
- o Contact the program chair for student rates.

Registration includes continental breakfast, lunch, snacks during breaks, and admission to all sessions.

Schedule of Events ([list of participants](#))

Program Chair:

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RFID Tribe, a global organization with local chapters, is the world's association for radio frequency identification (RFID) professionals. The group of industry experts collaborates on RFID and sensor technology, standards, venture capital, products, applications, industry trends, people and events. RFID Tribe serves as an engine for ideas, people and capital. RFID Tribe - The World's Association for RFID Professionals may be found at www.rfidtribe.com

